



New Zealand Honey

Sensory Profiles

MONOFLORAL VARIETIES

-All descriptions based on liquid, except where stated as "Creamed"

VARIETY	APPEARANCE	AROMA	FLAVOUR
CLOVER	Light pale gold	Herbal dry grass hints of plums	Clean mild, sweet Traditional honey flavour
BLUE BORAGE	Deep yellow gold	Dusty orange with a hint of musk	Caramelised, buttery flavour
ERICA	Deep red amber	Complex, toasty, hint of turpentine	Slightly bitter, hints of liquorice and treacle toffees.
HONEYDEW	Medium-dark amber	Musky citrus Mineral	Complex, treacly, "Christmas Cake"
KAMAHI	Pale lemon yellow	Intense, musky, almost lactic. Quite complex	Very clean, rich and sweet, balanced buttery finish
MANUKA	Dark cream to dark brown	Catmint, damp earth, heather, aromatic	Mineral, slightly bitter barley sugar, herbaceous
NODDING THISTLE	Pale lemon gold	Citrus orange peel/orange blossom, intense	Intense floral flavour, sweet barley sugar
POHUTAKAWA (Creamed)	Off white	Musky, damp leaves, salty (almost seaweed) but pleasant	Clean earthy sweet butterscotch
RATA (Creamed)	Pale cream	Heady, lime blossom, musk; papaya	Very sweet, lime flavours
REWAREWA	Light amber with orange hints	Intense, herbaceous, geranium/dandelion	Clean sweet smoky herbaceous complex
TAWARI	Deep orange gold	Rich perfumed musk/ incense/ sandalwood orange peel/ liquorice	Clean musty rosehip syrup, very sweet golden syrup
THYME	Very pale amber	Very aromatic, tarry, "dusty"	Resinous, aromatic herbal, very strong
VIPER BUGLOSS	Yellow gold	Dusty, rose oil character	Clean tasting, lemon & floral characters

**HONEY AROMA CAN BE FLEETING ONCE CONTAINER OPENED.
REGIONAL VARIATIONS MAY RESULT IN DIFFERENCES
FROM THE ABOVE GENERIC DESCRIPTIONS.**